

19 October 2017

For Immediate Release

SPACE SHOWER NETWORKS INC.
WAKUWAKU JAPAN Corporation

SPACE SHOWER SWEET LOVE SHOWER 2017

Broadcast in Japan and 7 other countries, the biggest Japanese outdoor live event

- From Nov 3rd, a 9-hour broadcast over 3 nights in 6 countries in Asia, first broadcast in Mongolia -

SPACE SHOWER NETWORKS INC. (Headquarters: Tokyo, Minato-ku, President and CEO Masashi Kondo, hereinafter SPACE SHOWER NETWORKS), and WAKUWAKU JAPAN Corporation (Headquarters: Tokyo, Minato-ku, Representative Director Masafumi Kawanishi, hereinafter WAKUWAKU JAPAN) will present a broadcast of a three-day outdoor event, SPACE SHOWER SWEET LOVE SHOWER 2017 (hereinafter, SWEET LOVE SHOWER 2017), for 3 consecutive days from 25 August 2017. Plans for broadcast in seven other countries have also been finalized (24 - 26 November).

SWEET LOVE SHOWER is an outdoor event sponsored by SPACE SHOWER that first started in 1996. This is the 22nd year the event has been held. It will take place this year from 25 (Fri) - 27 (Sun) August 2017 at the Yamanakako Communication Plaza KIRARA in Yamanashi Prefecture. Lake Yamanakako was awarded UNESCO World Heritage status in 2013 as part of the cultural sites of World Heritage site, Mt. Fuji. This "open-air festival at a World Heritage site" has since become one of the attractions of summer.

From popular young musicians in the spotlight, to the top musicians of the Japanese music world, there were a total of 63 performing artists at the event, and a turnout of around 70,000 people enjoyed three days of electrifying live performances. In order for their dynamic, moving and exciting performances to reach an even greater audience, there will be a large-scale broadcast of the event in Japan as well as in seven other countries around the world, to be held in the period of October to December. SPACE SHOWER NETWORKS will broadcast the event in Japan, while WAKUWAKU JAPAN will be broadcasting the event overseas to Indonesia, Myanmar, Singapore, Taiwan, Sri Lanka, and Mongolia. This marks the first ever broadcast in Mongolia.

In recent years, various Japanese artists have performed live shows overseas, and there has been an increasing focus and demand for Japanese music in Asia. The overseas broadcast of SWEET LOVE SHOWER 2017, featuring appearances from top artists, will allow fans abroad to get a chance to enjoy the Japanese music they love. Additionally, one will also be able to look forward to an increase in the popularity of Japanese music, and a broadening of artists' activities.

This year's SWEET LOVE SHOWER 2017 will feature popular artists like Toshinobu Kubota, Kyary Pamyu Pamyu, Porno Graffitti, Yuzu, and Alexandros. This event showcased the power and passion of Japanese music not just to the people in Japan, but also to people all around the world.

* Enquiries: SPACE SHOWER NETWORKS Inc. Marketing Dept
TEL: +81-(0)3-3585-3544 E-mail: pr@spaceshower.net
WAKUWAKU JAPAN Corporation Marketing Dept
TEL: +81-(0)3-5571-6880 E-mail: info@wakuwaku-japan.com

■ Event Summary

- Event Name : SPACE SHOWER SWEET LOVE SHOWER 2017 (Held on 25 August - 27 August)
- Location : Yamanakako Communication Plaza KIRARA (Yamanashi Prefecture)
- Attendees : Approx. 67,000
- Official Site : <https://www.sweetloveshower.com/>



Event Venue



Event Venue

■ Broadcast Details *Indicated in local time

Country	Channel	Broadcast Date	Broadcast Time	Broadcast Language
Japan	SPACE SHOWER TV	Oct 20, 21, 22	21:00-24:00	Japanese
Indonesia	WAKUWAKU JAPAN	Nov 24, 25, 26	23:00-02:00	Bahasa Indonesia
Myanmar		Nov 24, 25, 26	22:30-01:30	English
Singapore		Nov 24, 25, 26	23:00-02:00	English
Taiwan		Nov 24, 25, 26	23:00-02:00	Mandarin
Sri Lanka		Nov 24, 25, 26	21:30-24:30	English
Mongolia		Nov 24, 25, 26	24:00-03:00	English

*Broadcast time varies depending on the dates. Please send an inquiry for further details.

■ Performing Artists



Porno Graffiti



Yuzu

A total of 63 artists performed at the event.

What is WAKUWAKU JAPAN?
Official Website : <http://www.wakuwaku-japan.com/>

WAKUWAKU JAPAN is a Japanese contents channel, airing 24 hours a day, and offering contents in the local language. It is currently airing in 8 countries/territories, which are Indonesia, Myanmar, Singapore, Thailand, Taiwan, Sri Lanka, Vietnam and Mongolia. Through the broadcasts, WAKUWAKU JAPAN aims to show to its viewers the Japan of today, along with its culture and the many local goods from all around Japan, from which viewers' interests will arise. Additionally, through promotional activity, WAKUWAKU JAPAN hopes to let locals experience the beauty of Japan in person, in order to engineer and expand the next Japan wave.

About WAKUWAKU JAPAN Corporation

- Company Name : WAKUWAKU JAPAN Corporation
- Address : 7F Akasaka, Enokizaka Building, 1-7-1 Minato-ku Tokyo 〒107-0052, Japan
- Established : 1 May 2015
- Capital Stock : JPY 5,500,000,000
- Representative Director : Masafumi Kawanishi
- Shareholder Composition : SKY Perfect JSAT Corporation 60% Cool Japan Fund Inc. 40%

What is SPACE SHOWER TV?
Official Website : <http://www.spaceshowertv.com/>

Space Shower TV is a music channel with a focus on Japanese rock and pop music, airing 24 hours a day across genres and time periods. With a lineup of programs featuring content such as original special programs focused on artists, live concert programs covering venues of various sizes, video clip programs covering everything from mainstream popular to underground music, as well as live concert information programs with special ticket reservation perks for viewers, the channel is necessary viewing for all music fans. Since the birth of the channel in December 1989 as Japan's first music channel, the belief and aim to introduce good music has been the driving force behind connecting artists and fans of music.

About SPACE SHOWER NETWORKS Inc.

- Company Name : SPACE SHOWER NETWORKS Inc.
- Address : East Roppongi Building, 3-16-35 Roppongi, Minato-ku Tokyo 〒106-8011 Japan
- Established : 24 December 1996
- Capital Stock : JPY 1,920,580,000
- Representative Director : Masashi Kondo
- Shareholder Composition : Itochu Corporation 34.38% FUJI MEDIA HOLDINGS, INC. 16.65% KDDI Corporation 13.24%
- Aside from the management of Japan's biggest music channel Space Shower TV, SPACE SHOWER NETWORKS Inc. showcases Japanese music culture through multiple angles, which include media and contents such as music event production, artist management, music labels, live music venues, book publications, collaboration café management, etc.